

# FREE HOME SATELLITE TELEVISION SYSTEM



Tired of the poor quality and limited programming of your local Cable system?  
 Thought about getting a home satellite system, but felt they were too expensive?  
 Wanted to switch from cable, but thought you couldn't get your local channels on Satellite?  
 Now you have a real choice of TV service with 100's of channels including your locals.  
 Now you can get a complete digital home satellite system for FREE!\* (After Rebate)  
 In addition, basic professional installation is also FREE! \*

With your subscription to 12 months of America's' Top 100 programming package and one premium movie channel package of your choice for a total of \$39.98<sup>+Tax</sup> billed monthly, we will install a Dish Network Model 3822 Digital Home Satellite System with our new Dish-500 Multi Satellite dish for FREE!\*

**HERE'S THE DEAL**

- ✓ **FREE** Digital Satellite TV System = \$199\*
- ✓ **FREE** Basic Professional Installation = \$199\*

**PROFESSIONAL SERVICE FROM A LOCAL COMPANY THAT CARES ABOUT YOUR SATISFACTION.**

**QUALITY PROGRAMMING CHOICES FROM DISH NETWORK**



**HUGE SAVINGS**



Disney Channel (East & West) • ESPN • ESPN2 • ESPNNEWS • ESPN Classic • E! • TNT • TV Land • Comedy Central • Nickelodeon/Nick at Nite (East & West) • TBS • MTV • Fox Family Channel • A&E • Court TV • CNN • Headline News • C-SPAN • C-SPAN2 • Discovery Channel • USA Network • The Learning Channel • CNBC • Sci-Fi Channel • QVC • Country Music Television • Lifetime • America's Voice • VH1 • Home Shopping Network • BWIN • Cartoon Network • BBC America • The History Channel • The Weather Channel • Home & Garden TV • Food Network • The Travel Channel • The Nashville Network • TBN • Angel One • Animal Planet • Game Show Network • American Movie Classics • BET • Independent Film Channel • Romance Classics • Toon Disney • Bravo • Discovery People • MSNBC • WGN • Turner Classic Movies • TV Games Network • CNM • CNM • M2 • FX • Univision • Galavisión • ZDTV • FOX News Channel • PAX TV • Noggin • NASA • Your Regional Sports Network • DISH CD™ with over 30 channels of commercial-free, CD-quality music!

## YOUR CHOICE OF ONE PREMIUM MOVIE PACKAGE

**SHOWTIME UNLIMITED PACKAGE**

SHOWTIME (1 channel) • EXTREME (1 channel) • BEYOND (1 channel) • WTIME3 SET (1 channel)

the sims (1 channel) • sundance channel (1 channel) • FLIX (1 channel)

**HBO THE MOVIES PACKAGE**

HBO (1 channel) • HBO plus (1 channel) • HBO SIGNATURE (1 channel) • HBO Family (1 channel)

**MULTIMAX PACKAGE**

cinemax (1 channel) • cinemax (1 channel) • more (1 channel)

**STARZ/ENCORE PACKAGE**

STARZ (1 channel) • STARZ THEATRE (1 channel) • WSHN encore (1 channel) • WESTERNS (1 channel)

**\$39.98** per month

Other systems and programming packages also available.

\* Please call for details of this promotion.

# 1-888-595-9956



Packard Technologies

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## AMERICA'S TOP 40®

A Great Entertainment Value! ONLY \$19.99 per month

**\$19.99**

A&E	Disney Channel (E)	Home Shopping	Nickelodeon West
America's Voice	Disney Channel (W)	Network	QVC
Angel One	E! Entertainment	The Learning	Sci-Fi Channel
Cartoon Network	ESPN	Channel	TBN
CMT	ESPN2	Lifetime	TBS
CNBC	ESPNEWS	MTV	TNT
CNN	EWTN	The NASA Channel <sup>1</sup>	The Travel Channel
Comedy Central	Food Network	The Nashville	TV Land
Court TV	FOX Family Channel	Network	TV Games Network
C-SPAN	Headline News	Nick at Nite East	USA Network
C-SPAN 2	The History Channel	Nick at Nite West	VH1
Discovery Channel	Home & Garden TV	Nickelodeon East	The Weather Channel

## AMERICA'S TOP 100 CD®

GET ALL OF THE ABOVE AMERICA'S TOP 40 SERVICES PLUS!

**\$28.99**

Animal Planet	ESPN Classic	MSNBC	Univision
AMC	FX	The NASA Channel <sup>1</sup>	ZDTV
BBC America	FOX News Channel	Noggin	
Bravo	Galavision	PAX TV	The sports network that serves your region.
BET	PLUS!	Romance Classics	
Discovery People	Game Show Network	TCM	
CNNi	Independent Film Channel	Toon Disney	Over 30 channels of CD-quality music!
CNNfn	M2	WGN	

## UNBEATABLE MOVIE PACKAGES...

New, Simple Pricing!

PICK ANY 1 PACKAGE

<b>HBO THE WORKS</b>	<b>SHOWTIME UNLIMITED</b>	<b>STARZ/ENCORE PACKAGE</b>	ONLY \$10.99/MO.
2 Channels of HBO	3 Channels of Showtime	1 Channel of Encore	<b>2 PACKAGES</b>
2 Channels of HBO Plus	1 Channel of Showtime Extreme	1 Channel of Westerns	ONLY \$19.99/MO.
1 Channel of HBO Signature	2 Channels of The Movie Channel	1 Channel of STARZ!	<b>3 PACKAGES</b>
1 Channel of HBO Family	1 Channel of FLIX	1 Channel of STARZ2	ONLY \$27.99/MO.
	1 Channel of Sundance Channel	<b>MULTIMAX PACKAGE</b>	<b>ALL 4 PACKAGES ONLY</b>
		2 Channels of Cinemax	\$34.99/MO.
		1 Channel of MoreMAX	

## LOCAL BROADCAST NETWORKS

Yes! you can get your Local Channels Via Satellite!!

ONLY \$4.99 per month

WFOR (CBS) 4 WSVN (FOX) 7 WPLG (ABC) 10 WTVJ (NBC) 6

### SUPERSTATIONS PACKAGE

ONLY \$4.99 per month

WPIX (WB) WSBK (UPN) KTLA (WB) WWOR (UPN) KWGN (WB)

### NATIONAL PBS FEED

ONLY \$1.50 per month

## INTERNATIONAL SERVICES

### DISH LATINO

HTV (Music)  
TELEMUNDO (News & Entertainment)  
FOX Sports World Español: (Sports)  
UNIVISION (News & Entertainment)  
GALAVISION (News & Entertainment)  
DISCOVERY en Español (News & Entertainment)  
CINE LATINO (Movies)  
GRAN CANAL LATINO (News & Entertainment)  
CBS TELENOTICIAS (News & Entertainment)  
TV CHILE (News & Entertainment)  
PLAYBOY TV en Español (Adult)  
GEMS TELEVISION (News & Entertainment)  
SUR (News & Entertainment)  
MTVS (Music)  
DISH CD LATIN (Music)  
Plus Spanish Language audio option at no additional charge for subscribers to the regular services of HBO, Cinemax, Showtime, The Movie Channel, STARZ!/Encore, EWTN and/or the Cartoon Network.

All for \$19.99/month

### GREEK LANGUAGE PACKAGE

MEGAcosmos  
ERT  
Both for only \$26.99/mo or \$323.88/yr  
MEGA/ERT are available a la carte, too...MEGA at \$14.99/mo incl. with TV Polonia and ERT at \$12.99/mo  
ANTENNA (Greek/Croatian) \$14.99/month

### RUSSIAN LANGUAGE PACKAGE

NTV INTERNATIONAL package<sup>1</sup>  
NTV (Russian)  
**2 channels for \$24.99/month**

### ARABIC LANGUAGE PACKAGE<sup>1</sup>

ART ART Movies ART Music  
LBC Al Jazeera Al Zikra  
All 6 channels for \$19.99/month

### HINDI LANGUAGE PACKAGE

Hindi Language Package<sup>1</sup>  
TV ASIA<sup>1</sup> (Hindi, English & Gujarati)  
ZEE TV<sup>1</sup> (Hindi)  
ZEE GOLD<sup>1</sup> (South Asian Languages)  
Choose either Zee TV OR TV Asia for only \$14.99/mo!  
Choose both Zee TV AND TV Asia for only \$24.99/mo!  
Plus, add Zee Gold to either of these options for only an additional \$12.99/mo!

### OTHER INTERNATIONALS

TV5 (French)<sup>1</sup> \$9.99/month  
RTPi (Portuguese)<sup>1 2</sup> \$4.00/month  
TV Globo (Brazilian)<sup>1 2</sup> \$19.95/month  
RAI (Italian) \$9.99/month  
RFI (French - radio)<sup>1</sup> \$1.00/month  
TV JAPAN<sup>1\*</sup> \$25.00/month  
Channel Korea \$19.99/month  
TV Polonia<sup>1</sup> (Polish) \$19.99/month  
Polskie Radio Program 1 and 3<sup>1</sup>  
Radio Maria<sup>1</sup> \$19.99/month  
(available in Spanish, Italian or Polish) \$5.00/month/EACH

<sup>1</sup> Requires a dish antenna pointed at 61.5°

<sup>2</sup> Requires the purchase of America's Top 100 CD Package



## SYSTEM FEATURES & PRICING

	2712 2710 2700	3722 3720 3700	3822 3820 3800	4722 4720 4700	5022 5020 5000	6022 6000	DISH Player 7100 7200 7222
Affordable, compact size for RVs, boats or as a 2nd receiver	✓						
Seamless off-air channel interface (Local TV Link)					✓	✓	
Local channel data programmable into on-screen Program Guide (Prime Time events on ABC, CBS, NBC only)					✓	TBA	
On-screen Caller I.D. (with subscription to local phone Caller ID provider and phone connection to receiver)					✓		
RCA-type A/V input jacks (aux.)	0	0	0	0	1	TBA	
RCA-type A/V output jacks	1	1	1	2	2	TBA	2
29-Button IR remote standard	✓						
33-Button universal IR remote standard			✓	✓			
33-Button Universal UHF/IR remote standard				✓	✓	TBA	
IR remote control standard with optional keyboard (Sold Separately)							✓
IR Blaster for VCR timer control				✓	✓	TBA	
One-touch VCR record				✓	✓	TBA	
Up to 10 programmable Event Timers				✓	✓	TBA	
Page-up/Page-down function in Program Guide	✓	✓	✓	✓	✓	TBA	
Interactive on-screen Program Guide with complete program listings	✓	✓	✓	✓	✓	✓	✓
Slave system with no dish or LNBF	2700	3700	3800	4700	5000	6000	7100
18" Dish and single LNBF with system	2710						
18" Dish and dual LNBF with system		3720	3820	4720	5020		7120
DISH 500 with 2 Dual LNBF with system	2712	3722	3822	4722	5022	6022	7222
S-VHS output jack	✓	✓	✓	✓	✓	✓	✓
High-speed data port					✓	TBA	
MPEG-2 transport stream	✓	✓	✓	✓	✓	✓	✓
MPEG-2 video	✓	✓	✓	✓	✓	✓	✓
2400 baud internal modem/phone jack	✓	✓	✓	✓	✓	TBA	56k
Smart Card-based conditional access with Nagra Interlocks system	✓	✓	✓	✓	✓	✓	✓
DVB compliant	✓	✓	✓	✓	✓	✓	✓
Crytal Clear Digital Video & CD Quality Audio	✓	✓	✓	✓	✓	✓	✓
External antenna/cable input pass through	✓	✓	✓	✓	✓	✓	✓
Channel 3/4 modulator	✓	✓	✓	✓	✓	✓	✓
HDTV upgradeable with external adaptor (Sold Separately)					✓		
HDTV satellite reception standard with Off Air HDTV 8VSB tuner as a plug in module (Packaged Separately)							✓
Closed caption support	✓	✓	✓	✓	✓	✓	✓
Alternative language support	✓	✓	✓	✓	✓	✓	✓
4 user-defined Favorites lists (30 channels each)	✓	✓	✓	✓	✓	✓	✓
Program Browse- Allows channel surfing of schedule while watching current program	✓	✓	✓	✓	✓	✓	✓
On-screen transparent info banner	✓	✓	✓	✓	✓	✓	✓
Song Titles for DISH CD music	✓	✓	✓	✓	✓	✓	✓
Themes categories for program selection	✓	✓	✓	✓	✓	✓	✓
Parental Control lockout (V-chip-type technology) for channels/ratings/content	✓	✓	✓	✓	✓	✓	✓
Password protection for Parental Control lockout	✓	✓	✓	✓	✓	✓	✓
Impulse pay-per-view with on-screen past/future purchase summary	✓	✓	✓	✓	✓	✓	✓
Capable of receiving both Dish Network Programming and exciting new interactive services (Coming Soon)				✓	✓		TBA
WEB TV internet browser and personal TV services- Digital Video recording, extended live TV pause, fast forward, rewind, skip ahead, 7 day program guide							✓
Dish antenna peaking (signal strength) via audio tone and 2-color bar graph	✓	✓	✓	✓	✓	✓	✓
Dish antenna aiming screen based upon user ZIP Code	✓	✓	✓	✓	✓	✓	✓
Software upgrades via satellite download	✓	✓	✓	✓	✓	✓	✓
One-touch info button for program information	✓	✓	✓	✓	✓	✓	✓
One-touch channel return via recall button	✓	✓	✓	✓	✓	✓	✓
<b>RETAIL SYSTEM PRICE (system with Dish)</b>	\$149	\$199	\$239	\$299	\$399	NA	\$199
Cost after new activation to minimum of America's Top 40 or Dish Latino with Basic Professional installation	\$199	\$225	\$199	\$279	\$359	NA	\$199
Cost after new activation to minimum of America's Top 40 or Dish Latino with Free self installation Kit	\$149	\$175	\$135	\$199	\$279	NA	\$129
Cost after One-Rate Rebate Promotion with Free Basic Professional installation	NA	NA	\$0	\$79	\$159	NA	NA
Cost after One-Rate Rebate Promotion with Free self installation kit	NA	NA	REFUND \$75	\$5	\$85	NA	NA
<b>RETAIL SLAVE PRICE (system without Dish)</b>	\$99	\$149	\$199	\$229	\$359	NA	\$199

FOR MORE INFO CALL **1-888-595-9956**

## ADULT PROGRAMMING

Playboy TV	\$12.99/month	\$6.99/4 hr block
TeN	\$19.99/month	\$8.99/90 minute movie
Extasy	\$24.99/month	\$9.99/90 minute movie
Extasy-TeN Package	\$34.99/month	\$9.99/90 minute movie
Pleasure		\$5.99/90 minute movie

The Golf Channel  
Only \$4.99 per month

The Outdoor Channel  
Only \$1.99 per month

Blackout restrictions will apply to a majority of the professional sports and approximately 40% of the collegiate sports programming on out-of-market networks.

